

# **How to Partner with your local Sussex County / Kent County CTSP?**

**Merritt Burke**

**Community Traffic Safety Program Coordinator**



# What is the CSTP?

- A community outreach education and awareness program through UD and OHS
- Goal – reduce traffic-related injuries and deaths
- Traffic Safety Outreach
  - Events (health fairs, festivals, community days)
  - Programs (alcohol, GDL, underage drinking, child restraint, ped / bike safety)
  - Seat Belt Surveys / Outreach
  - Projects / Workshops / Presentations

# **2009 CTSP Priority Areas**

**Impaired Driving**

**Occupant Protection**

**Aggressive Speeding**

# Impaired Driving



**SIDNE IS COMING TO MILFORD HOSPITAL**



The **University of Delaware**, in partnership with the Delaware Office of Highway Safety is pleased to offer an informative and educational anti-drinking and driving program for **Bayhealth – Milford Memorial Hospital**. The **SIDNE** (Simulated Impaired Driving Experience) go-kart is a unique tool to teach teens and adults about the serious impacts of drinking and driving. We will teach participants how impaired driving slows reaction time, and can cause major accidents or even killing someone. All **SIDNE** monitors and instructors are trained to ensure maximum safety. Participants are required to wear helmets, eyeglasses, and seatbelts, as well as a brief safety talk before starting the program.

This event will take place at the 3pm – 11pm parking lot from 11am to 1pm. The Trauma Department will also be hosting a “Halloween Mocktail Party” just outside of the cafeteria during the event. We will provide non-alcoholic punches along with recipes and party snacks. Please join us!!!

Thank you for helping us to reduce drinking and driving fatalities!

- **SIDNE (Bayhealth)**

- Large / Flat area
- Concrete / Asphalt
- Scheduled in advance
- Assistance!
- 2-3 hours
- Delayed reactions





# Impaired Driving



- **Fatal Vision goggles (Mr. Go Glass)**
  - Prevention tool
  - BAC simulation (.07-.25)
  - Great winter program
  - Engaging / Hands-on
  - Simple to use
  - Experience to remember



# Impaired Driving



- **Intoxiclock by Innocorp**
  - Simple prevention tool
  - Easy to use
  - Calculates BAC
  - Realistic



# Occupant Protection

- **Child Restraint Education**
  - Displays / Info Tables
  - Child Seat Checks on site
- **Adult Seat Belt Awareness**
  - Buckle Up Stencil Program
  - CIOT Outreach
  - Seat Belt Surveys



# **Aggressive Speeding**

- **Speed Management workshops / presentations (Horsey & Sons)**
- **Display tables**
- **Distracted driving outreach**

# CTSP New Programs

- **Workforce Outreach (Horsey & Sons)**
  - We come to you with the information!
  - All priority areas
  - Power Points / Presentations / Interactive Demos
  - Fun!

# CTSP Contact Info

**Merritt Burke**

**(302) 856-2585 ext. 584**

[merritt@udel.edu](mailto:merritt@udel.edu)

[www.rec.udel.edu/extension/safety/safetymain.htm](http://www.rec.udel.edu/extension/safety/safetymain.htm)